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Technology Park Malaysia partners with Ztartup Village to boost tech start-up activities



Technology Park Malaysia has partnered with Dubai's Ztartup Village to boost tech start-up activities. TPM made its opening week debut for Malaysia Pavilion's programmes at [Expo 2020 Dubai](#) by partnering with Dubai's first private multi-sector technology business incubator, Ztartup Village, to promote entrepreneurial development and boost start-up activities in technology intensive sectors. TPM and Ztartup will provide soft landing and co-incubation programmes with an emphasis on 4th Generation Incubation, Co-incubation, Early Adopter/Open Innomart, and Stargazer Mentoring.

Amiruddin Abdul Shukor, who represented Dzuleira Abu Bakar, Group CEO of TPM, and John Francis, CEO of Ztartup Village, exchanged Memorandums of Understanding (MOUs). At the Malaysian Pavilion, His Excellency MohdTaridSufian, Malaysia's Ambassador to the United Arab Emirates (UAE), and Shaffi Mather, founder of Ztartup Village, saw the exchange.

"We are honored to have Ztartup on board as our co-incubation partner as this alliance will provide a platform for us to explore greater opportunities for global commercialisation collaboration, foster closer partnerships and networks to

scale-up entrepreneurs' growth. Participants can expect to establish a network for collaboration between nations, organisations, innovators and fellow startups via shared global commercialisation challenges. Start-ups will now be able to have better access to the best support from both entities", said Dzuleira.

TPM has made a significant contribution to Malaysia's nation-building during the last 25 years, particularly in the development of the technological start-up ecosystem. It is Malaysia's first 4th generation incubator, providing technology infrastructure to aspiring technopreneurs. It also offers specialised advice as part of a well-rounded and integrated technopreneurship development programme.

TPM is in the process of establishing an artificial intelligence (AI) Park that will provide an integrated AI environment for both research and commercial uses. The park is intended to serve as a development platform for AI solutions in the fields of computer vision, speech recognition, natural language, and human-robot interaction. Finally, the park will foster the growth of technology and people, as well as data management, R&D, and a commercial ecosystem, which will help the Malaysian government solve data governance and AI.

"We welcome ideas, potential collaborators and investors to build Malaysia's first iconic AI park. A designated 300 acres of land in a prime area of Kuala Lumpur has been identified for the site with a total investment of more than RM1billion (USD0.24 billion) over the next 4 years. There is a huge opportunity for AI to flourish in Malaysia. The country is one of the most promising spaces for innovation, and the government has truly invested in the idea that AI is among the key to the nation's growth in the near and long-term future", she added.

"Start-ups from both sides can establish their presence in Malaysia as a gateway to access ASEAN's marketplace and the UAE market. The network with TPM will offer participating companies a duration of one year of business exploration, specialised assistance and the use of integrated shared facilities on a pro bono basis," said John.

"Participants will also enjoy access to high-value facilitation services such as market access, capital, technology and expert advisory, partnership and networking, and business advisory customised to their specific local business needs", he added.

Promoting "Commercialization – From Lab to International" theme, the first week programme of the world class expo will be featuring delegation of Malaysian start-ups, innovators, accelerators and export-ready enterprises involve in transnational business-matching sessions, product presentations, pocket talks, technology demonstrations and business agreement exchanges. Among the targeted industry sectors are IoT, ICT, healthcare and medical technology, F&B, agriculture and cosmetics. During the first week event, TPM is also invited to speak at a masterclass session entitled "Involvement of the Malaysian Government in the Innovation and Commercialisation Landscape", at the Malaysian International Tech Summit 2021, held in conjunction with the expo on 5th October at Address Dubai Marina.

TPM has launched co-incubation programmes with 39 partners in 13 countries, resulting in the birth of local technology firms and international collaborators prepared to extend their market share in Malaysia. TPM officials will be available at the expo to speak with start-ups and technopreneurs about the co-incubation programme and potential collaboration opportunities. Alternatively, you may send an email to info@tpm.com.my.

On the same day, an MOU exchange will take place at the Malaysia Pavilion between De TMax Engineering Sdn Bhd and ADV Fusionex Sdn Bhd, two promising Malaysian digital start-ups. De TMax specialises in Unmanned Aerial Vehicles (UAV) solutions, thermal and ultrasonic technology, as well as nondestructive testing (NDT) inspection, training, and consulting. ADV Fusionex is a US-based firm that specialises in consulting, teaching, and training, as well as the commercialization of e-commerce, Big Data Analytics, and [Blockchain](#). To expand their respective customer bases, they are collaborating on advisory services, technology transfer, and training. Rehanfairuz Mohd Jamil, the founder of De TMax Engineering, and Zainal Abidin Mohd Jais, ADV Fusionex Program Director

Aside from the aforementioned collaboration, AM Zaideen Ventures and Purely B have formed an agreement to focus on strategic R&D of products for commercialization in the fields of herbal extraction technologies of selected preferred herbs. AM Zaideen Ventures is a herbal extraction technology R&D, consultant, and service provider, as well as a distributor for HALEA Skincare. Meanwhile, Purely B is a well-known brand as a health and wellness therapist consultant and botanical product distributor. Dr. Mariam Firdhaus Mad Nordin, Director of AM Zaideen Ventures, and YM Raja JesrinaAzlina Raja Arshad, CEO & Co-Founder, Purely B. are representing them.